



TBAT

TENNESSEE BUSINESSES AGAINST TRAFFICKING

Tennessee Secretary of State

Our mission is to exceed the expectations of our customers, the taxpayers, by operating at the highest levels of accuracy, cost-effectiveness, and accountability in a customer-centered environment.

-Tennessee Secretary of State Tre Hargett



About TBAT

TBAT aims to empower businesses in the battle against human trafficking by providing training and educational opportunities with the goal of fostering awareness and recognition throughout the state.

What is Human Trafficking?

The Tennessee Human Trafficking Prevention Act defines human trafficking and outlines offenses related to trafficking, including trafficking for sexual servitude, labor servitude, and involuntary servitude.

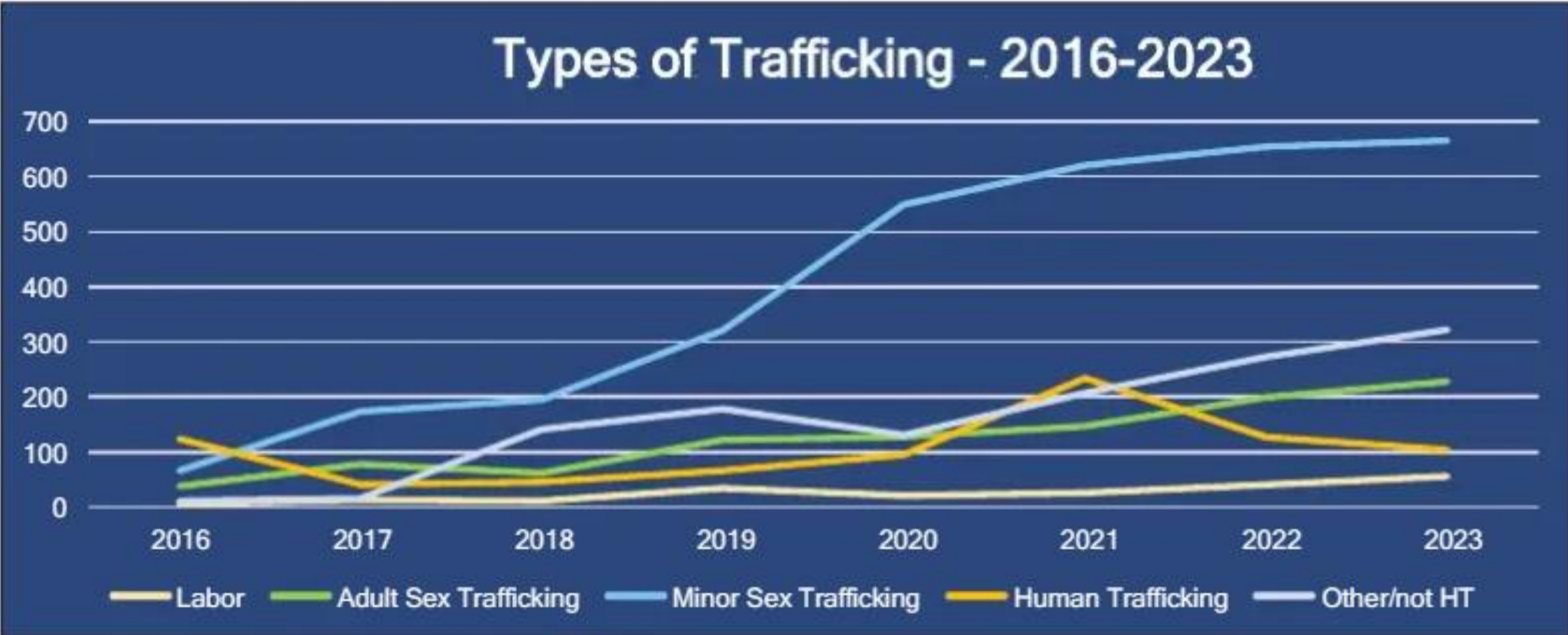


Human trafficking is the **second-fastest** growing criminal industry in the United States.

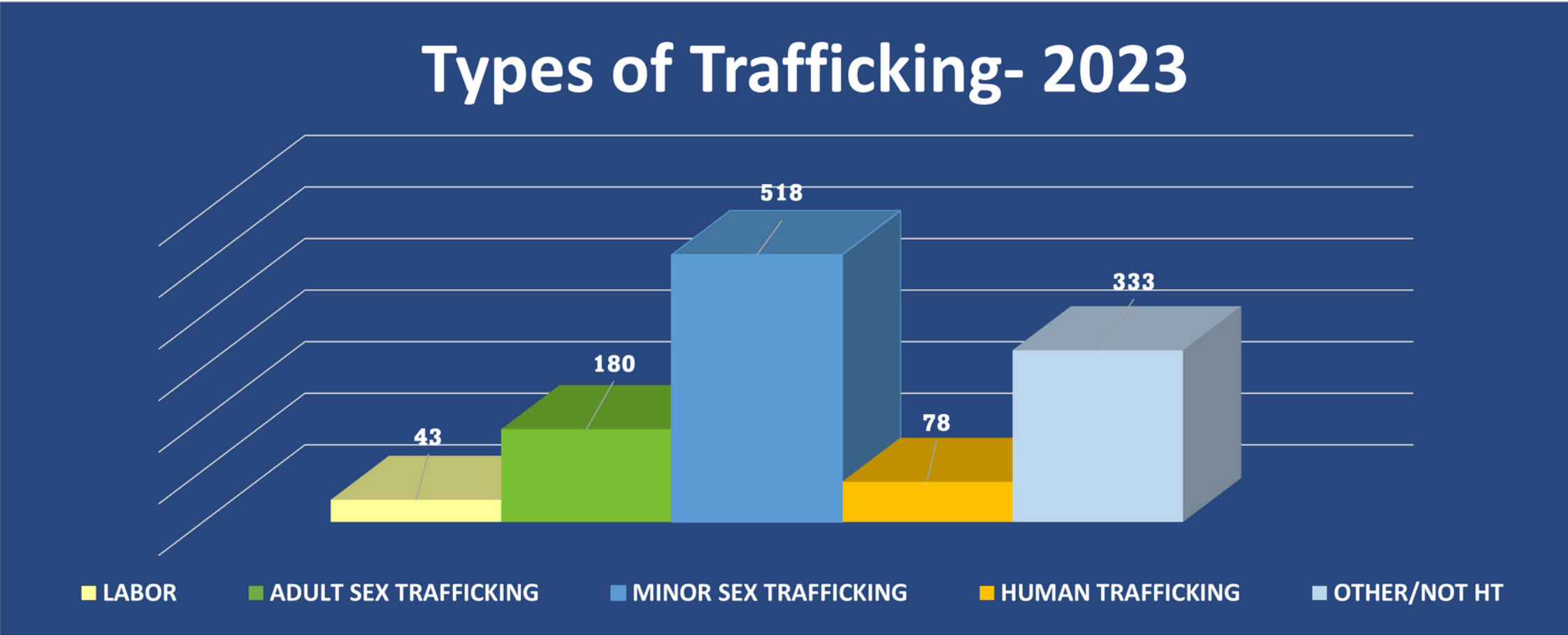
Reports of this crime have been documented in **all 95 counties in Tennessee.**



**Less than 1% of
human trafficking
victims are
identified**



Tennessee Bureau of Investigation. (2023). Human Trafficking Statistical Report.



Tennessee's 7 major interstates, stretching 1,233 miles, create extensive transportation routes that traffickers can exploit for the movement of victims.



Common Misconceptions about Human Trafficking



- Human trafficking only happens in developing countries.
- Victims of human trafficking are always physically restrained.
- Human trafficking only involves sexual exploitation.
- Human trafficking victims are always abducted or kidnapped.
- Victims of human trafficking will seek help if they are being exploited.
- Human trafficking is always a transnational crime involving crossing borders.
- Only women and girls can be victims of human trafficking.
- Prostitution is a choice and not inherently linked to human trafficking.



Why Us?

We serve all businesses across Tennessee through our business services division.



This broad reach allows us to effectively promote human trafficking awareness and prevention statewide.



Rule Making Process

For TBAT, establishing legal rules provided businesses with clear standards and guidelines for participation. These rules ensured consistent practices, promoted accountability, and supported the program's goal of combating human trafficking.

Rule Making Process



Formation of TBAT Coalition:

- Partnered with 9 non-profits dedicated to human trafficking prevention in Tennessee.
- Assisted in developing the program rules to ensure cohesive messaging across the state.

Stakeholder Input:

- Confirmed that the program rules were practical and attainable for businesses to follow.
- Maintained ongoing communication with the bill sponsors to keep them updated on progress and address any concerns.
- Collected and integrated feedback from stakeholders to refine and improve the program rules and approach.

Press Conference and Launch





We launched TBAT with a press conference where media, coalition members, and stakeholders came together. Bill sponsors demonstrated their support, and Human Trafficking Survivor Terri Moore spoke about her experience and how TBAT could have made a difference.



Trafficking Survivor Testimony



Marketing Materials



Window Cling
Given to Trained TBAT
Partners



One Sheet
Used for TBAT Promotion



Stickers
Used for TBAT Promotion

Training Businesses



Partner Requirements



- **Training:** TBAT partners must participate in a training course provided by the Tennessee Secretary of State. This course equips participants with the knowledge to identify and report signs of human trafficking accurately. Training completion is required every two years to ensure ongoing preparedness.
- **Rules:** Partners must abide by a set of rules developed by the Tennessee Secretary of State and Coalition Partners to ensure ongoing commitment to eradicating human trafficking in Tennessee.

Training



1. Business or Organization Signs Up

- Sign-up process is simple and accessible via online form.

2. TBAT Coordinator Sets Up Training

- A TBAT Coordinator contacts the business to arrange a training session.

3. TBAT Coordinator Facilitates Training

- A 45-minute training session is conducted by the TBAT Coordinator.
- Comprehensive materials are provided to attendees.

4. Business Becomes a TBAT Partner

- Upon completion, the business is officially recognized as a TBAT Partner.
- Certificate of completion is awarded.

5. Ongoing Support and Resources

- Partners receive regular materials and newsletter updates.
- Continuous support and additional resources are available as needed.

Training Efforts



Focus Areas:

- Hospitality Industry
- Health Care
- Truck Stops/Gas Stations
- Retail Stores
- Sports Organizations

Community Commitment:

- 81 Businesses, and counting, signed up to become TBAT partners
- 35 Trainings Scheduled or Completed

Future Goals:

- Train a minimum of two businesses in all 95 counties by January 1.
- Increase the number of training sessions to a minimum of 10 per week.
- Utilize online training to enhance educational opportunities and accessibility.