

The Value of Community Outreach

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Agenda

- Why engage in community outreach?
- Train the Trainer Model
- Sports Outreach
- Disability Accessibility
- Accessibility to the Public

Why engage in community outreach?

Increases voter turnout

Promotes civic engagement

Strengthens democracy

Builds trust

Educates first-time voters

Encourages long-term participation



Train the Trainer Model

Roundtables

Voter 101s

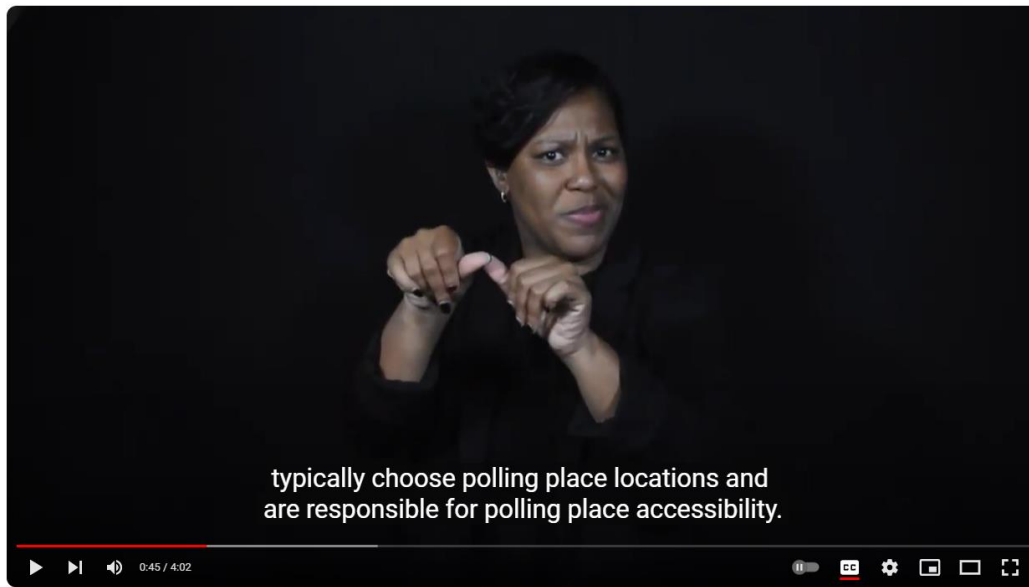
Lunch and Learns

Sports Outreach



- Player PSAs
- In stadium graphics
- Social media campaigns
- Team Minnesota cut-out

Disability Accessibility



Voter Assistance

MN Commission
1.01K subscribers

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Disability Advisory Council

Polling Place Accessibility Surveys

ASL Call Center

ASL Factsheets

Accessibility to the Public

- Translated Outreach Materials

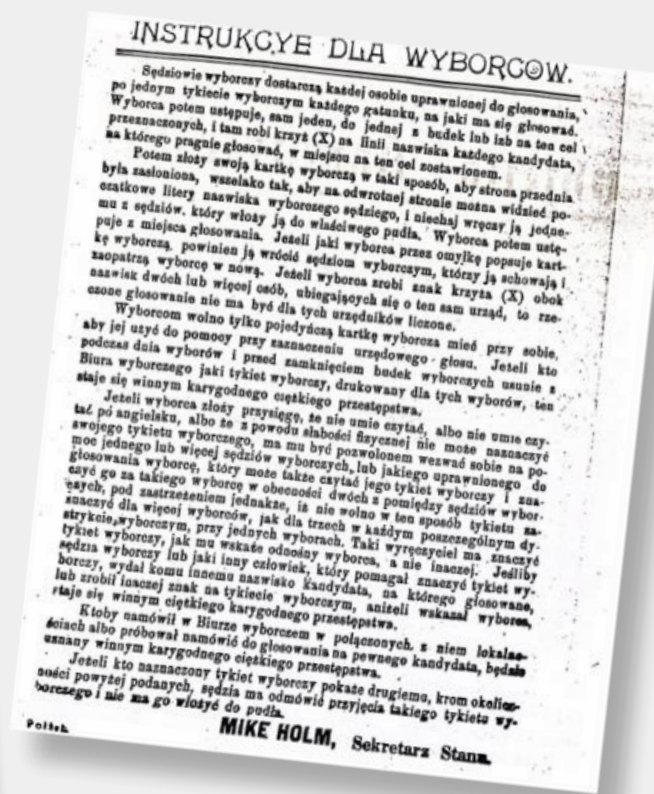
- [Translated website](#)

- Translated factsheets

- Glossary of terms

- [Translated tools](#)

- Register to vote
- Check your registration
- Uniform and overseas voting
- Request absentee ballot
- Track absentee ballot



Questions?

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