

AMPLIFYING ELECTIONS INFO

NASS Winter Conference

Michael Howe, North Dakota Secretary of State 1/31/25

SOCIAL MEDIA

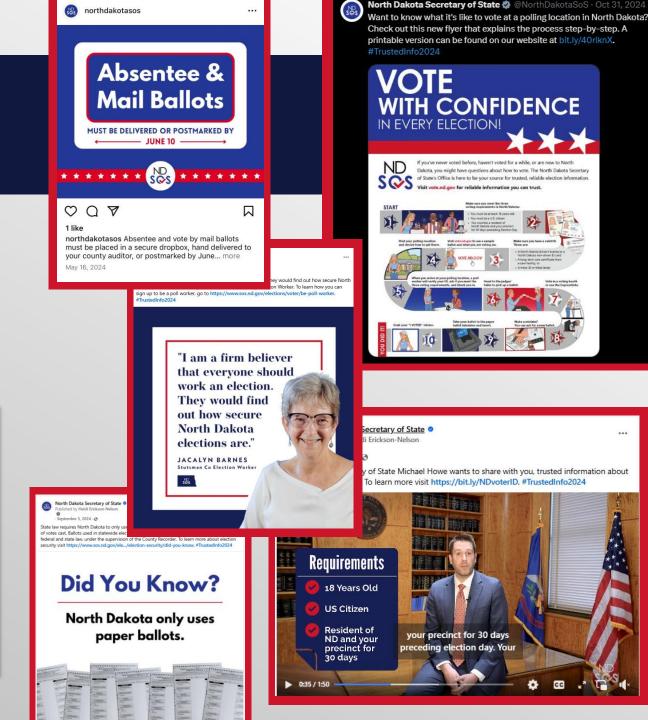
#TrustedInfo2024



Asked people/groups to follow us and share posts

 Facebook followers increased from 1,032 (Jan. 1) to 2,110 (Nov. 30)

	Election	Total	Avg. shares
	posts	shares	per post
Primary			
Election	123	1,110	9
(1/1 – 6/30)			
General			
Election	126	1,222	10
(7/1 – 11/30)			



PUBLICATIONS

Articles in Partner Communications

ND Assoc. of Counties **ND League of Cities** ND School Boards Assoc. ND State Library **Team ND News**



The Integrity of North Dakota Elections

North Dakota counties play a vital role in the administration of elections. The County Auditor upholds North Dakota's election laws, and elections are conducted securely, accurately, and with integrity. The Office of the Secretary of State will be providing key election information to the readers of County News to spread the truth about our election processes and provide insight into our election systems.

This issue highlights the security and testing of election equipment used in all

statewide North Dakota elections.

One Person = One Vote

SECRETARY OF STATE

File tracks when a voter has voted in a given election. PollPads are connected through a secure, private network to every other PollPad used in North Dakota's elections and are tested extensively before each election.

When a voter returns an absentee or mail ballot to the county auditor, the Central Voter File and the PollPads are updated to show that the voter has voted. That voter cannot vote again. Additionally, once a voter checks in at one polling location, within minutes,

NDAREC ND Living Magazine

82,000 magazines sent out each month





SPEAKING OPPS

Talking About Elections

Invited By a Variety of Groups

Chambers, Amvets, NDAREC, AARP,

Rotary, Military Bases, County Commissions

Naturalization Ceremonies

5 ceremonies in 2024



EMAILS

Included Website Links and Attached Flyers

Service Providers for Specific Voters

Military, Long-Term Care, New Citizens, Tribal, Homeless

College Students

ND University System Non-NDUS Colleges and Universities

Voting Advocacy Groups

AARP, ND League of Women Voters, ND Protection and Advocacy, ACLU, ND League of Cities, ND School Boards Association, NDACo

If you are a U.S. citizen and live in North Dakota you hav Anyone who has lived in North Dakota for 30 days prior to an elec

be used for voting. This means you should make sure you have proper id

MOW DO I VOTE?

- Find information on where you vote at vote.nd.gov
- · You can vote by absentee, or by mail. You can vote at an early voting location
- · You can vote on Election Day

△ ■ VOTER IDENTIFICATION You need one of the following forms of ID to vote

- North Dakota Driver's License
- North Dakota Non-Driver ID Tribal ID or Tribal Letter

may need to u The North Dak allows you to u

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- · You can vote at an early voting location

- Non-Driver ID
- are Certificate



If you are a U.S. citizen and live in North Dakota, you have the right to vote

OPTIONS FOR LONG TERM CARE RESIDENTS

As a resident in a long term care facility, you ha two options for where you cast your vote

Where you lived prior to moving to the long te care facility. You should go to the polling location that

- is assigned to your permanent or previous
- address and submit it to the county auditor in the county in which your permanent or



VOTING IN NORTH DAKOTA SECRET AS A COLLEGE STUDENT

MOW DO I VOTE? Find information on where you vote at vote.nd.gov

- You can vote by absentee, or by mail.
- You can vote on Election Day.
- away at college that means you have choices to
- HOME RESIDENCE: If you wish to vote from you home address, you will need to reach out to the county guditor in your home town for an absentee ballot application. You can request absentee ballots for both the Primary and General Election
- COLLEGE RESIDENCE: If you wish to vote in the city in which you attend college, you will need to update your North Dakota identification to
- OUT-OF-STATE STUDENT: If you are a student from another state attending college in North Dakota, you must choose to either vote absentee in your home state, or you can update your identification to a North Dakota ID. NOTE: Updating to a North Dakota driver's license or non-driver ID will replace any

▲ VOTER

- North Dakota Dri
- North Dakota N
- Tribal ID or Triba
- Long Term Care

Identification triba should have your ne date of birth.

CORREC If you are away a can update your t before Election D

Transportation all and make appoint

Use the QR code



VOTING AS A SECRETARY OF STATE UNIFORMED SERVICE MEMBER OR ELIGIBLE FAMILY

If you are a U.S. citizen and live in North Dakota, you have the right to vote Anyone who has lived in North Dakota for 30 days prior to an election can vote.

be used for voting. This means you should make sure you have proper identification with you before you go to the polk to vote

MOW DO I VOTE?

Find information on where you vote at vote.nd.go

- · You can vote by absentee, or by mail.
- · You can vote at an early voting location
- · You can vote on Election Day.

▲ VOTER IDENTIFICATION You need one of the following forms of ID to vote

- if using one of the options above: North Dakota Driver's License
- North Dakota Non-Driver ID
- Tribal ID or Tribal Letter Long Term Care Certificate

Absentee Voting Act (UOCAVA) ballot

applying for a Uniformed and Overseas Citizens

O UOCAVA BALLOT

As a uniformed service member or eligible family member, you have the right to vote using a UOCAVA ballot if you are active duty and stationed

can typically be found on your Leave & Earnings a tollad rugy trauper, eldison til, (23 l), tnemetat? least 3 months ahead of a scheduled election in

your state of legal residence. You can use you military ID or passport when applying for a UOCAVA ballot

The Federal Voter Assistance Program can help you request a LIOCAVA ballot at FVAP gov.

through the Office of the Secretary of State if North is your state of legal





EMAILS

Legislators, County Commissioners, Party Chairs

Inform Them So They Can Inform Others

- Emails encouraging them to view Elections section of our new website and refer others to it
- Elections 101 handout for legislators



TIPS

Want to Try What We Did?

Website

- Make URL memorable vote.nd.gov
- Make content easy to find and understandable

Socials

- Ask people/groups to follow and share content
- Create a variety of content

Make It Easy for Partners

- Write for them
- Create easily shareable materials

Build Relationships

- Mention to contacts that you are willing to speak to groups
- Offer to review election-related your contacts/groups are sharing to ensure accuracy
- Email groups that work closely with voters
 - Inform them of electionrelated materials you have



Thank You

- Learn more about our office at **sos.nd.gov**
- Follow NorthDakotaSOS
 Facebook Instagram X (Twitter) YouTube