



National Association of Secretaries of State (NASS)

February 2024



ELECTION
ADMINISTRATORS



VOTERS

About the EAC



Independent, bipartisan Commission established by the Help America Vote Act (HAVA).



Develops guidance to meet HAVA requirements.



Adopts voluntary voting system guidelines, certifies voting systems and accredits testing laboratories.



Serves as a national clearinghouse of information on election administration.

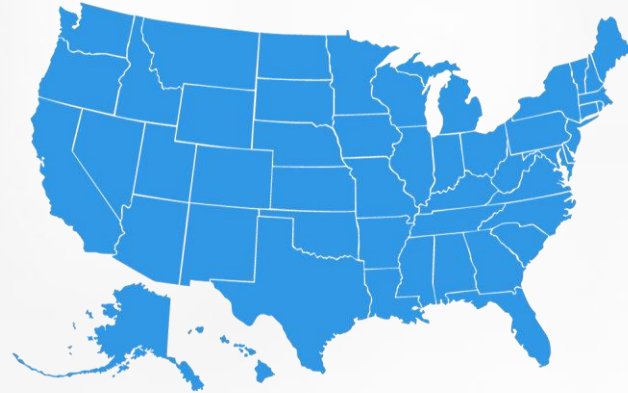


Distributes, administers, and audits the use of HAVA funds.



Maintains the National Mail Voter Registration Form.

2023 EAC by the Numbers



Held **16** in-person
& virtual events

Commissioners
traveled to **32** states,
3 territories, D.C.

Published **over 50**
new resources



2023 Annual Report

Learn more about the EAC's work in the 2023 fiscal year.



Available at eac.gov



Preparing for 2024

Election official resources

2024 Election Readiness Checklist

Includes items such as:



Secure election equipment



Evaluate physical and procedural security



Proof and test your voting materials



2024 Readiness Checklist: Prepare for Success



- Keep transparency in mind.**
Design processes that ensure **poll watchers** have proper access and implement **best practices for public records requests**. Invite the press and the public to visit your facilities and witness pre-election processes.
- Build community relationships.**
Engage with your stakeholders early and frequently. Go beyond your voters: partner with **community organizations, lawmakers, political parties, and elected officials**.
- Keep your voter lists updated.**
Make sure all activities related to **voter roll maintenance** are up-to-date, including any state-specific processes required by law.
- Have a communications plan.**
Position your office as the trusted source for information in your community. Pay special attention to groups, like **media and new voters**. Ahead of time, prepare **FAQ guides**, have a **PR strategy in place**, and get ahead of **what happens after Election Day**.
- Review changes in legislation.**
Most legislative sessions will have delivered changes to election laws by this time. Ensure you have reviewed all the changes, including any changes in **district boundaries**.
- Create the election project baseline.**
This includes **preparing your election calendar** and **reviewing your SOPs**.
- Develop a risk management plan.**
Be prepared for unforeseen situations and make sure you have **contingency plans** in place, including all logistical areas and **supply chain considerations**.
- Prepare for in-person voting.**
Start **recruitment of poll workers** early. Use the simulators available to ensure you have sufficient resources to respond to **changes in the voting process, the number of locations, and also detect potential line issues**.
- Ensure accessibility requirements are met.**
Accessibility starts at **voter registration**. Review needs for all voting methods: **by mail and in-person (plus curbside)**. Consider **Language accessibility**, including **unwritten languages** in your community.

EAC Learning Lab

On-Demand Training for Election Officials



Short video trainings available any time in the Learning Lab platform



Focused on practical strategies & best practices, designed to complement state training



Launching Spring 2024

Interested in learning more about the program or being part of our beta launch? Have questions or topics you'd like to see covered? We'd love to hear from you!

Please email LearningLab@eac.gov to get in touch!





COOP Plan Guidance & Template



Contains necessary components to be a viable COOP plan.



Developed with consultants with expertise in disaster preparedness management and COOP.



Customizable to a specific situation or jurisdiction

2024 Poll Worker Recruitment Days



JANUARY 30, 2024



**NATIONAL POLL WORKER
RECRUITMENT DAY**

AUGUST 1, 2024

HAVA College Poll Worker Grants



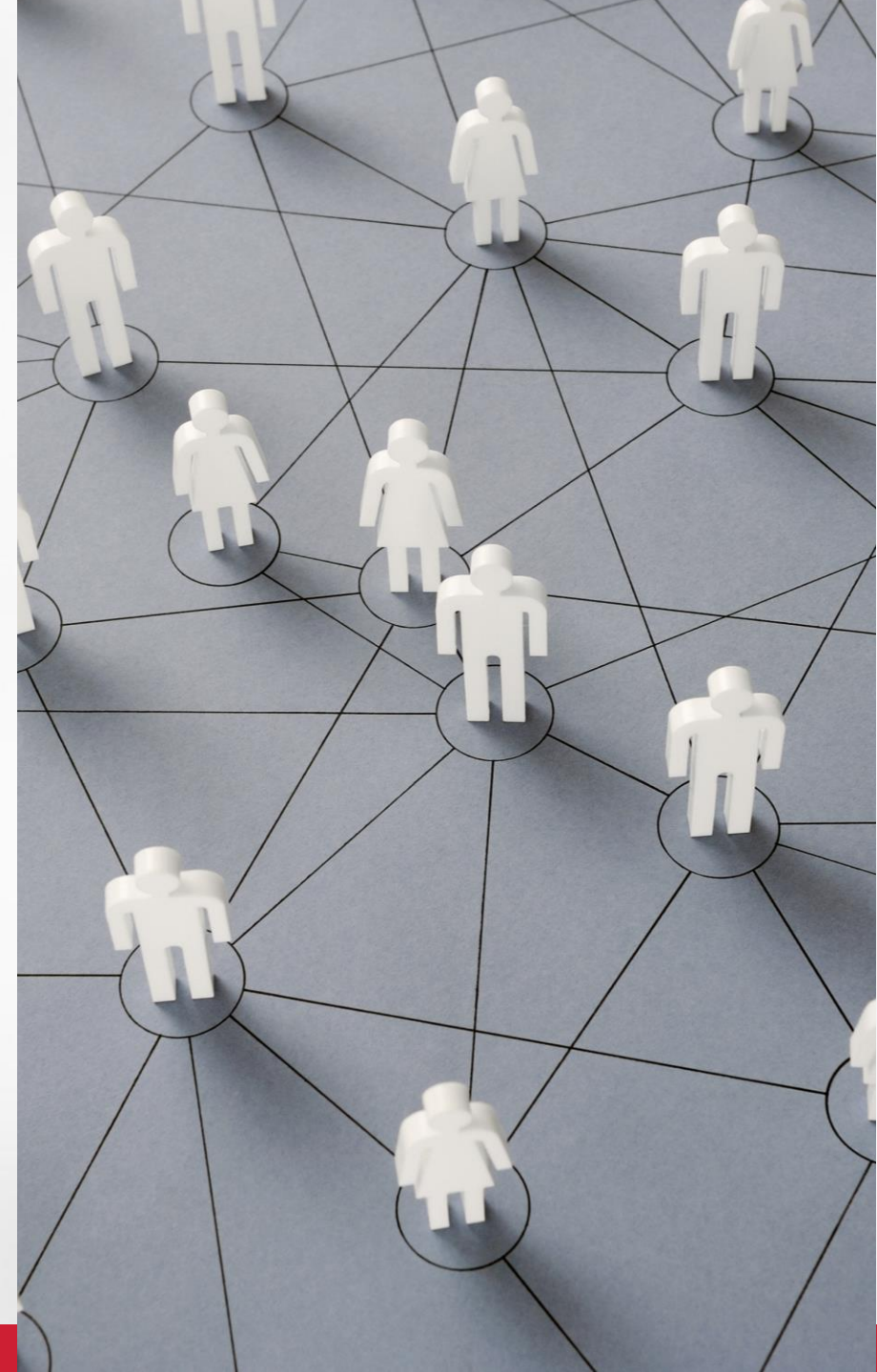
\$1 million in available HAVCP funding



Recipients will be notified soon



Will engage college students through poll worker grants and service day mini-grants



EAC Clearinghouse Network

Peer-to-Peer Network for Election Officials



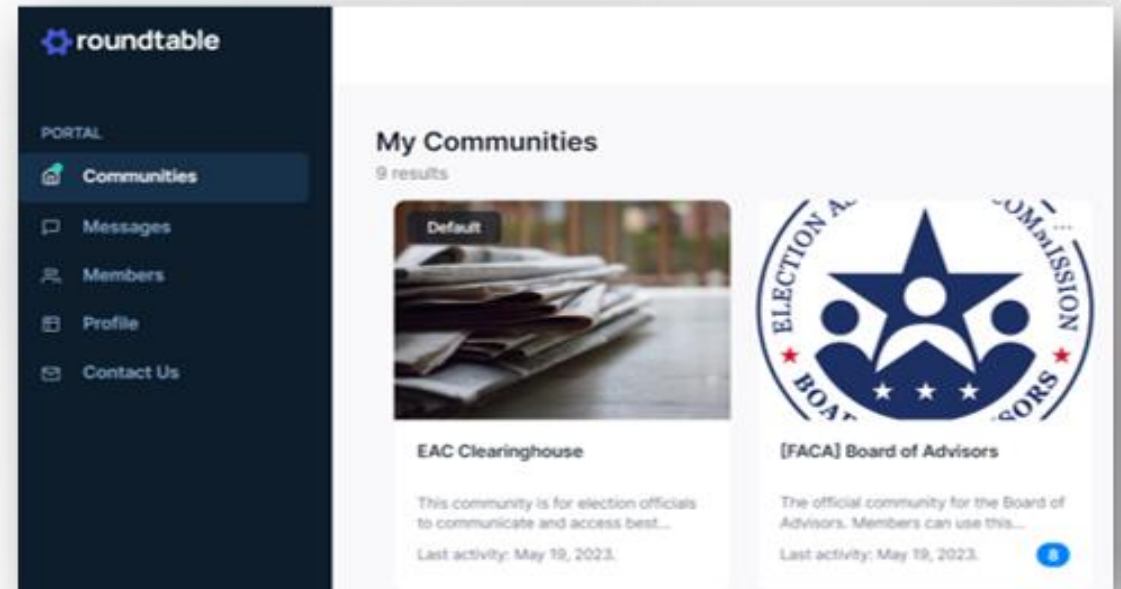
Organized into individual communities based on topics of interest



Tagged posts and resources to quickly find information about a topic



Member directory that is searchable by skills and interests



If you're interested in being a part of our beta community, please visit this QR code.

If you have any questions, please contact Steve Daitch at SDaitch@eac.gov.



Telling Your Story to Voters

Election Official Resources



Accessible Elections Video Training Series



**Eight-part
video series**



**Highlights
accessible voter
communications
considerations**



**Adheres to
accessibility laws
nationwide**

Available at EAC's YouTube Channel

Upcoming Communications Tools



- Audits Toolkit
- 2024 Social Media Toolkit
- Voter Education Toolkit



2023 Clearinghouse Awards

The Clearie Awards celebrate innovation and best practices in election administration across the country.

Accepting applications until
March 1, 2024



eac.gov/clearies

Election Technology & Security

VVSG 2.0

In 2021, the EAC updated voluntary standards for voting systems to lay the groundwork for 21st century voting systems that will significantly improve cybersecurity, accessibility, and usability requirements.

The EAC is a resource for election officials to help guide them through the VVSG 2.0 migration process - from procurement to implementation.

To help state and local jurisdictions in the transition to VVSG 2.0, the EAC is consistently releasing resources to assist election officials in communicating about the migration of these standards and reassuring the public that our voting systems remain secure and accurate.

VVSG Migration Communications

Resources to help communicate VVSG Migration to voters:



Secure Elections Toolkit



Election security videos



EAC Testing and Certification
Factsheet



What does EAC certification mean?

An EAC certified voting system has been tested by a federally accredited test laboratory and has successfully met the requirements of the VVSG and any other claims made by the voting system manufacturer.



View the **EAC's Voting Equipment FAQs** for more information

ESTEP



- Stands for **Election Supporting Technology Evaluation Program**
- Evaluates the **security** and **accessibility** of election-supporting technologies such as:
 - E-poll books
 - Electronic ballot delivery
 - Voter portals
 - Election night reporting systems

Questions? Contact ESTEP@eac.gov

Forthcoming ESTEP Pilot Programs

Electronic Ballot Delivery Systems

- Pilot launch in mid-2024
- Current phase: developing requirements based on existing research
- Focus on Functionality, Security, and Accessibility

Election Night Reporting Databases

- Pilot launch in late 2024
- Current phase: researching best practices and standards
- Similar focus as other pilots, with emphasis on accessibility of results reporting webpages

ESTEP is now accepting system considerations for both technologies!



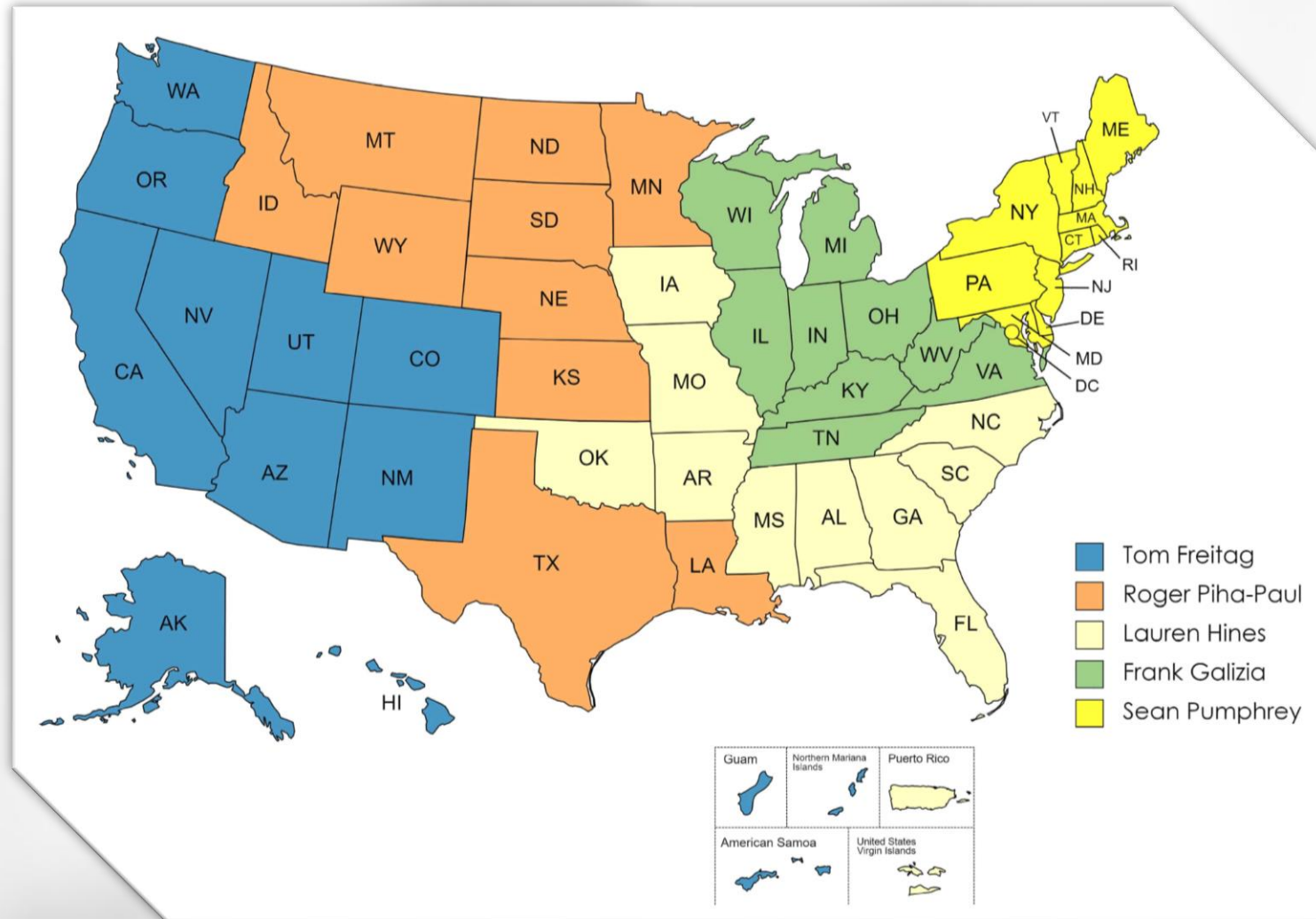
Field Services Program

Provide services for election offices such as:

- Confirming that fielded systems are within **VVSG specifications**.
- Collecting voting system **anomaly reports**.
- Informing election officials of **manufacturer product advisory notices**.



Field Services Specialist Territories



- Region 1: Tom Freitag
- Region 2: Roger Piha-Paul
- Region 3: Lauren Hines
- Region 4: Frank Galizia
- Region 5: Sean Pumphrey

Please continue to route interest to FSP group email:

fieldservices@eac.gov

Experian Pilot Program



Purpose is to gauge the effectiveness of using commercial data for list maintenance procedures.



Experian can provide phone numbers and email addresses for reaching out to voters.



Contact EAC Senior Election Subject Matter Expert Adam Podowitz-Thomas at athomas@eac.gov.



Where to Find EAC Information



Email
clearinghouse@eac.gov



YouTube Channel
@U.S. Election Assistance Commission



Facebook
Facebook.com/eacgov1



Instagram
us.eac

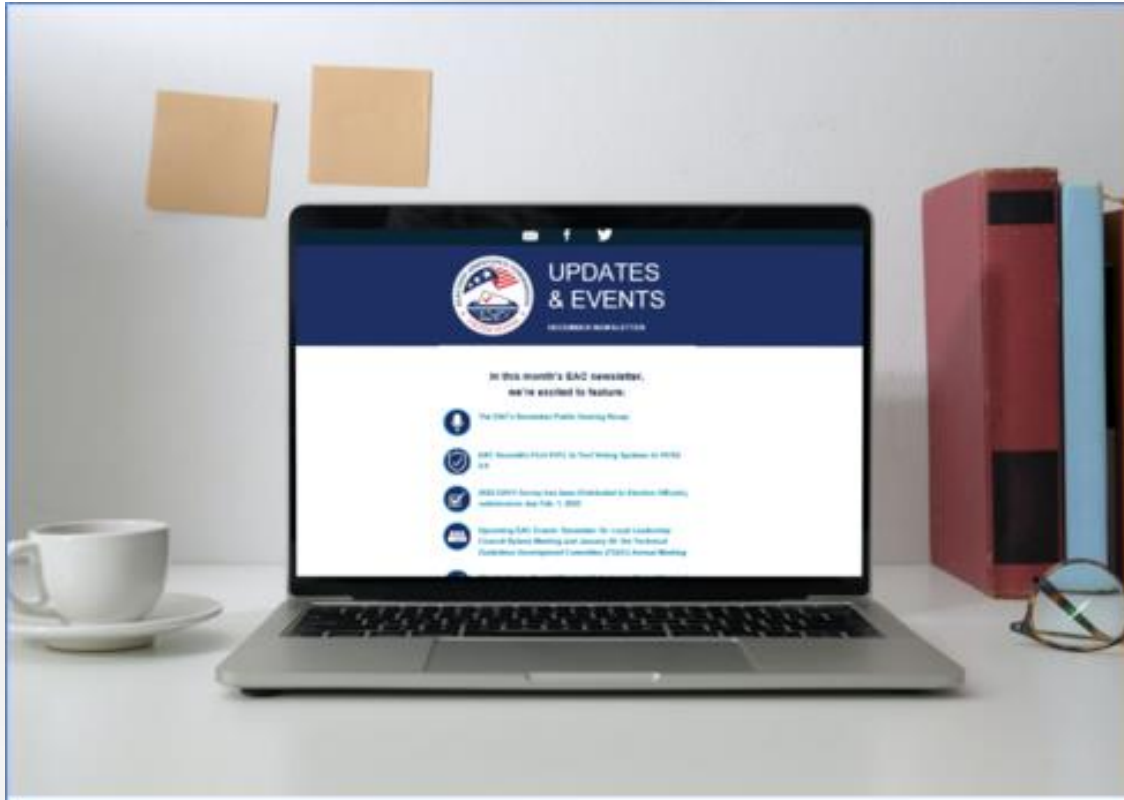


X
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EAC Monthly Newsletter



www.eac.gov/newsletter

Join the list!



Questions?

Contact

Christy McCormick, Chair



cmccormick@eac.gov

Benjamin Hovland, Vice Chair



bhovland@eac.gov

Donald Palmer, Commissioner



dpalmer@eac.gov



[@VotingGuy](https://twitter.com/VotingGuy)

Thomas Hicks, Commissioner



thicks@eac.gov



[@RedBlue2024](https://twitter.com/RedBlue2024)



THANK YOU

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