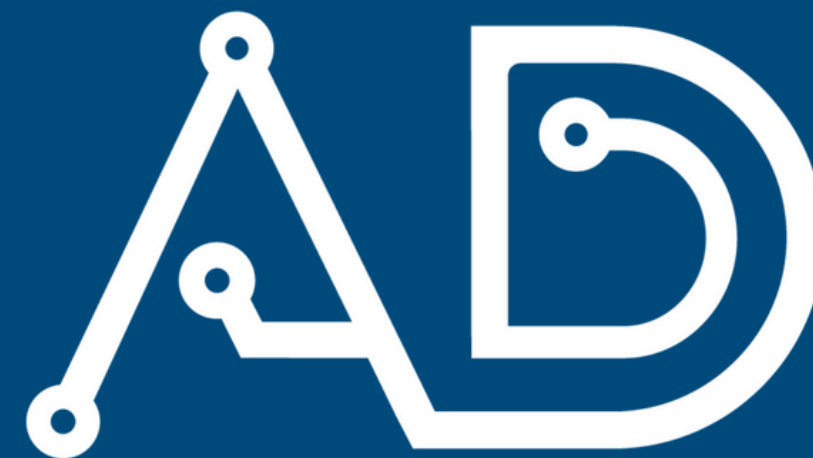


AI Elections Initiative



**ASPEN
DIGITAL**
aspenspruce aspen institute

CONVERSATION CHALLENGE



TECHNOLOGY

SOCIOLOGY

GENERAL

TARGETED IMPACT

BIG CO.

OPEN MODELS

CONTENT CHALLENGE

SUPPLY

- INCREASED QUANTITY & QUALITY
- SOCIAL PLATFORMS + DIRECT MESSAGING (TEXT, ENCRYPTED MSG, & EMAIL)

DISTRO

DEMAND

CONTENT CHALLENGE

SUPPLY

- INCREASED QUANTITY & QUALITY
- SOCIAL PLATFORMS + DIRECT MESSAGING (TEXT, ENCRYPTED MSG, & EMAIL)

DISTRO

TAKEAWAY

EXPECT AI TOOLS TO EXPAND SUPPLY IN WAYS THAT TEST DETECTION & MITIGATION WORK ACROSS SOCIAL PLATFORMS & MESSAGING SERVICES

DEMAND

MISUSE EXAMPLES



HYPERLOCAL DIRECT MESSAGES

SPREAD HYPERLOCAL FALSE INFORMATION ABOUT VOTING CONDITIONS AT INDIVIDUAL PRECINCTS ON ELECTION DAY, USING PUBLIC & COMMERCIAL DATA TO MAKE SPECIFIC CLAIMS.

*FYI VOTING AT PEACE AUDITORIUM
IS PAUSED — FIRE SPRINKLERS 🤖*

LANGUAGE-MINORITY INFLUENCE

TARGET LANGUAGE GROUPS WITH BESPOKE PERSUASION & FALSE CLAIMS TO DISCOURAGE OR DIRECT VOTING. CREATE AND DISTRIBUTE MANY VARIATIONS OF IN-LANGUAGE CONTENT ACROSS SWING JURISDICTIONS

*ANG DAMING KRIMEN AT SABI NILA,
BUMOTO. BAKIT?*

MISUSE EXAMPLES



FLOOD THE ZONE IN CRISIS

GENERATE LARGE VOLUMES OF CONTENT TO BURY OR INFLAME AN ACTUAL CRISIS. APPROPRIATE HASHTAGS, MODIFY AUTHENTIC IMAGERY, AND GENERATE "TIPS" TO MEDIA OR LAW ENFORCEMENT.

NEW "LOCAL NEWS" OUTLETS

CREATE COMPELLING "NEWS" ECOSYSTEM THAT REINFORCES MISINFORMATION AND ENRICHES NARRATIVE THROUGH MULTIPLE INTER-LINKING SITES AND ASSETS.

*CONFUSING AUTHENTIC REPORTS OF
VIOLENCE AT THE POLLS*

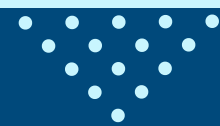
*MULTIPLE SITES WITH VARIATIONS
ON SAME FALSE STORIES*

MISUSE EXAMPLES



COMPELLING IMPERSONATION

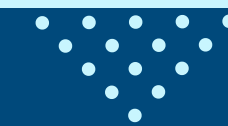
USE VOICE CLONING TO INTERFERE WITH ELECTION DAY ADMINISTRATION AND CAPITALIZE ON ELECTIONS OFFICIALS WITH WELL-INTENTIONED EFFORTS TO CORRECT THE RECORD.



*VOICE CALLS DIRECTING ADMINS TO
CHANGE PRECINCT PROCEDURES*

CYBER RECON & BREACH

GENERATE STRONGER PHISHING EMAILS TO GAIN PRIVILEGED ACCESS TO SYSTEMS AND FORCE ELECTION OFFICES TO RELY ON BACKUPS.



*ADAPTIVE PHISHING EMAILS WITH
ACCELERATED SYSTEM SCANNING*

INTEGRITY RESPONSE



EXTERNAL

- ADOPT EMPOWERMENT MESSAGING
- PRIME VOTER EXPECTATIONS
- ESTABLISH .GOV AS SOURCE OF TRUTH
- REINFORCE RELIABLE OUTLETS
- EXPAND LANGUAGE COVERAGE

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- REINFORCE RELIABLE OUTLETS
- EXPAND LANGUAGE COVERAGE

“AI SPAM WILL SHOW UP IN TEXTS, EMAIL, & SOCIAL MEDIA. IT’LL LOOK RIGHT & THAT’S ANNOYING. BUT YOU WON’T BE DUPED BECAUSE YOU’LL CHECK WITH TRUSTED FOLKS WHO CARE ABOUT OUR COMMUNITY—LIKE YOUR ELECTIONS OFFICIALS & LOCAL MEDIA.”

INTEGRITY RESPONSE



INTERNAL

- IMPLEMENT CISA IT RECOMMENDATIONS
- ESTABLISH SAFEGUARDS FOR VOICE CALLS
- ALERT LOCALS ON PHISHING RISKS
- INSIST ON COORDINATED COMMS

*"IF YOU GET A PHONE
CALL FROM STATE
SAYING TO DO
SOMETHING, CALL BACK
ON THE MAIN NUMBER
BEFORE YOU COMPLY."*

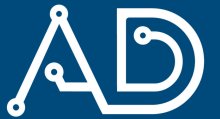
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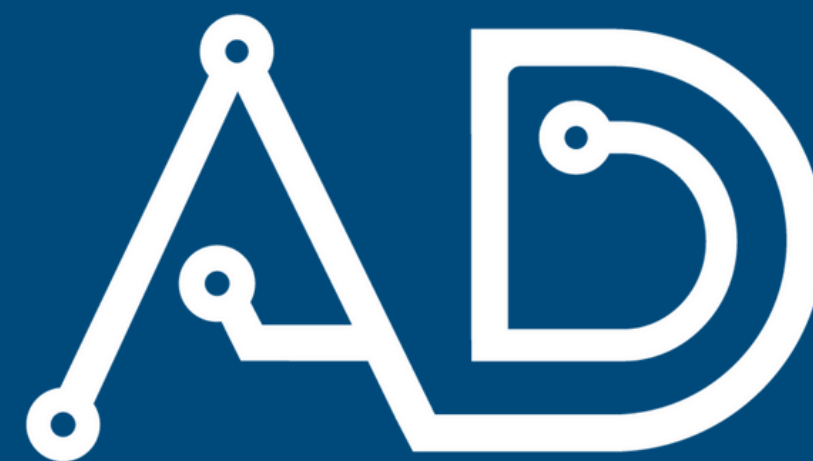
“IF YOU GET A CALL FROM ME ON ELECTION DAY SAYING SOMETHING IS WRONG, CALL ME BACK ON THE MAIN NUMBER BEFORE YOU DO ANYTHING DIFFERENT.”



**YOU KNOW YOUR
VOTERS.**

**YOU'VE WEATHERED
WORSE.**

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