

Communicating Minnesota's Presidential Nomination Primary

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Office of the Minnesota Secretary of State

Lessons Learned from 2020

- 2020 was Minnesota's first Presidential Nomination Primary
 - New logistics/costs for local governments
 - Lack of awareness for voters
 - Confusion as precinct caucuses continue
 - Voter privacy

Archbishop Hebda warns priests against voting in Super Tuesday primary



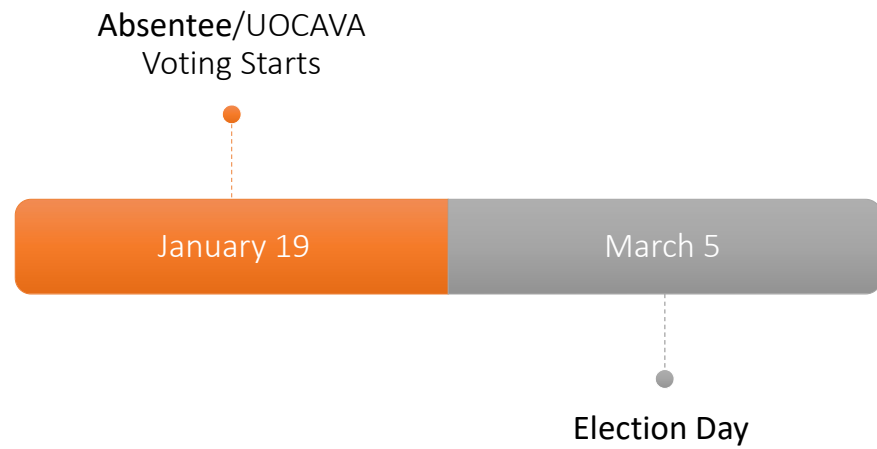
An election polling place during a United States election. | flysnowfly_Shutterstock



By [Kevin J. Jones](#)

St. Paul, Minn., Feb 27, 2020 / 17:20 pm

Ready for
2024



Media Relations



Traditional media

- Press releases
- Press conferences
- Direct outreach
- Weekly data releases



Diverse media

- Direct outreach

New Laws

Local Funding

Voter Privacy

Restore the Vote

Reaffirm Trust in Elections

Secretary of State Steve Simon •
November 21, 2022 · 🌐

Before the State Canvassing Board certifies election results, every county must conduct a post-election review (a hand count audit). It's one way we can ensure our results are accurate. Today, we visited Anoka County to see the start of their audit. More: <https://www.sos.state.mn.us/~/secretary-of-state-steve-.../>



Secretary of State Steve Simon •
August 4, 2022 · 🌐

Public Accuracy Tests are one of the many procedures that ensure our elections are free, fair, accurate, and secure. At these events, anyone can see how local elections officials test voting equipment to ensure everything is working perfectly ahead of the August 9 Election. Learn more at mnvotes.gov/facts.



Secretary of State Steve Simon •
August 16, 2022 · 🌐

Today Minnesota's State Canvassing Board certified Minnesota's 2022 Primary Election and Congressional District 1 Special General Election results. About 19% of eligible Minnesotans participated in the primary election on August 9. More: <https://www.sos.state.mn.us/~/state-canvassing-board-.../>



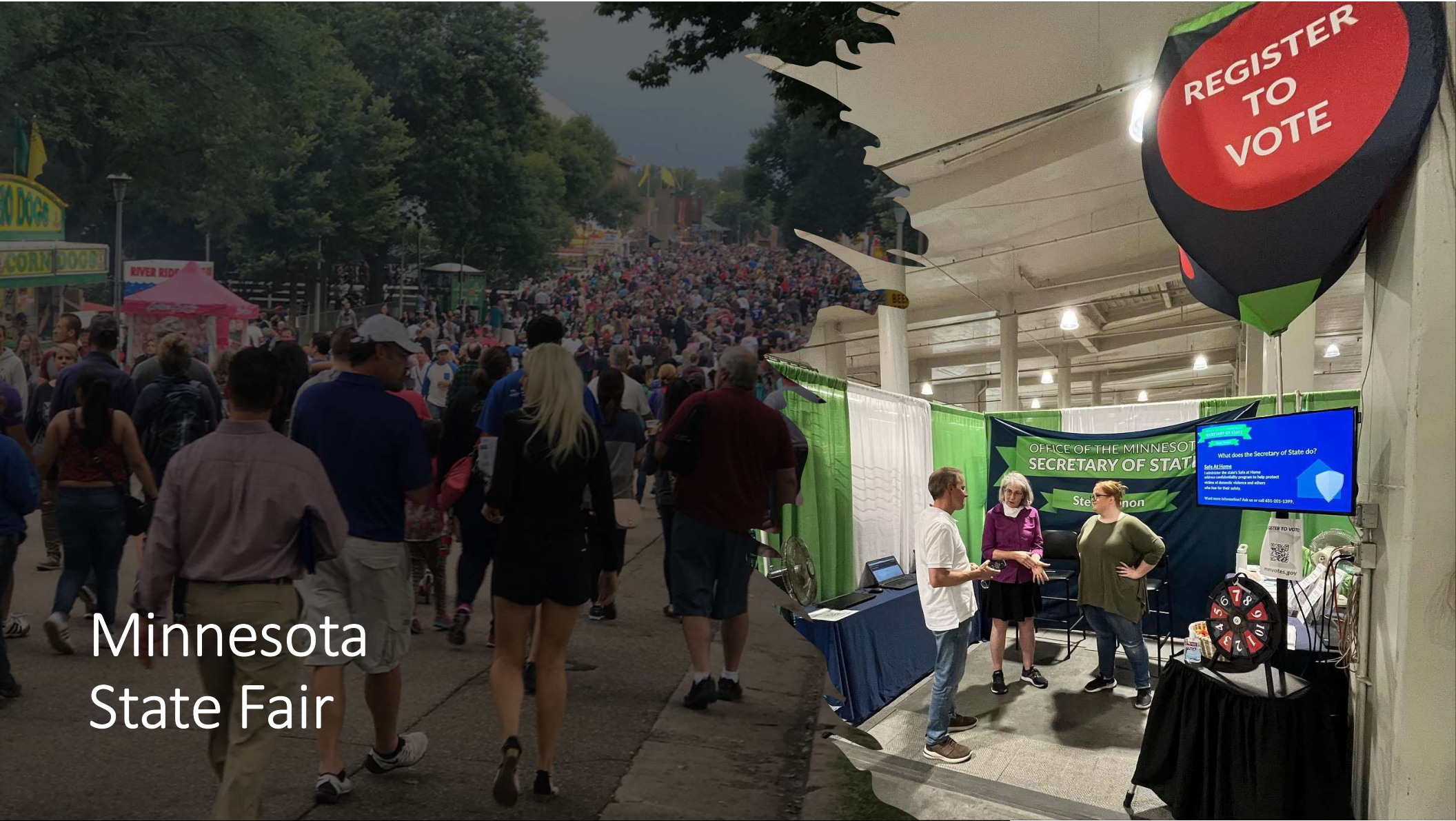
Owning Our Channels

Website

Twitter

Facebook

Instagram



Minnesota
State Fair

REGISTER
TO
VOTE

OFFICE OF THE MINNESOTA
SECRETARY OF STATE
Stephanie

What does the Secretary of State do?
Safe At Home
Learn more about the state's Safe at Home
Call or text: 612-297-3333
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REGISTER TO VOTE
mvotes.gov



Other Ideas!

- Bus advertisements
- Commercials
- Fact sheets
- Door knocking

COLLEGE STUDENTS

VOTE
2023

Your vote is your voice—get registered, get informed, go vote!

WHO CAN VOTE?

To vote in Minnesota, you must be a U.S. citizen, at least 18 years old on Election Day, and a resident of Minnesota for at least 20 days. If you had a felony conviction, you can vote if you are not currently incarcerated for the felony offense.

WHAT'S MY VOTING RESIDENCE?

You should register to vote from the address you currently consider home. For many students, this is likely a school address or a parent's house. If you still go back to visit but no longer consider it your home, then you should register to vote where you live at school.

If you moved to Minnesota from another state and currently consider Minnesota your home, you can vote here even if you pay out-of-state tuition or have a driver's license from another state.

If you do not consider your school address to be your home, you can apply to vote by mail with an absentee ballot. Minnesota voters can apply at mnvotes.gov; otherwise, visit your home state's election website.

continued on back...

Office of the Minnesota Secretary of State
mnvotes.gov • 1-877-600-VOTE

2023 DATES

VOTE EARLY

Vote by mail or in person June 23 through August 7.

PRIMARY ELECTION

Tuesday, August 8

VOTE EARLY

Vote by mail or in person September 22 through November 6.

ELECTION DAY

Tuesday, November 7



Contact

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