

## NASS BUSINESS IDENTITY THEFT TASK FORCE

### Meet the Members

The task force, launched in April 2011, is a major association initiative aimed at combating the spread of business identity theft through the development of practical, cost-effective tools and guidance for states.



#### **Hon. Beth Chapman, Alabama Secretary of State – NASS President**

Alabama Secretary of State Beth Chapman is the NASS 2011-2012 President. Secretary Chapman was elected Alabama's 51st Secretary of State in November 2006, after serving four years as State Auditor. She has streamlined the Business Division of her office and introduced electronic online business filings in the state.



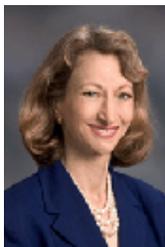
#### **Hon. Scott Gessler, Colorado Secretary of State – Task Force Co-Chair**

Scott Gessler is Co-Chair of the NASS Business Identity Theft Task Force, having played an instrumental role in its formation. He has served as Colorado Secretary of State since January 2011. A successful small businessman and election law attorney, Secretary Gessler has spent much of this year focused on ID theft prevention efforts.



#### **Hon. Elaine Marshall, North Carolina Secretary of State – Task Force Co-Chair**

Elaine Marshall is Co-Chair of the NASS Business Identity Theft Task Force, serving as a national leader with expertise in state business practices, e-commerce and transparency issues. Secretary Marshall is currently serving her fourth term as North Carolina's Secretary of State. She has also served as a state senator, attorney, small business owner and teacher.



#### **Hon. Debra Bowen, California Secretary of State**

Prior to being elected Secretary of State in 2006, Debra Bowen spent 14 years as a state legislator, often focusing on consumer protection issues. She led the legislative efforts that produced landmark identity theft protection laws in her state, including new safeguards for personal privacy. Secretary Bowen has also been an outspoken advocate for transparency and open government reform.

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**Hon. Kurt Browning, Florida Secretary of State**

Kurt Browning was named Florida's Secretary of State by Governor Rick Scott in January 2011. From December 2006 to April 2010, Secretary Browning also served as Secretary of State under the previous governor's administration. Under his supervision, Florida's Division of Corporations has become the most active corporate filing entity in the U.S.



**Hon. Brian Kemp, Georgia Secretary of State – Forum State Host**

Brian Kemp has served as Secretary of State since January 2010. During that time, he has implemented e-government solutions that allow Georgians to form and renew existing corporate entities online, as well as receive electronic renewal and other important notices via email. As a member of the State Senate from 2002 to 2006, Secretary Kemp was a vocal advocate for small business and economic growth.



**Hon. Charles Summers, Jr., Maine Secretary of State**

Charles Summers, Jr. was elected in 2011 by the 125th Legislature to serve as Maine's Secretary of State. He has served in various elected and appointed positions in state and federal government, most recently as the New England Regional Administrator for the U.S. Small Business Administration (SBA). Prior to representing the SBA, he served as a State Senator and was a top aide to U.S. Senator Olympia Snowe.



**Hon. Ross Miller, Nevada Secretary of State**

Ross Miller has served as Nevada Secretary of State since 2007. With a Masters' Degree in Business Administration, Secretary Miller provides a pro-business perspective to the office. His background as a criminal prosecutor is also invaluable to the work of the NASS Business ID Theft Task Force and efforts to combat fraud.



**Hon. Mark Hammond, South Carolina Secretary of State**

Mark Hammond is currently serving his third term as South Carolina Secretary of State. He is dedicated to efficiency and has instituted the South Carolina Business One Stop, which allows users to register a new or existing business, or apply for other licenses with several state agencies, at one time on the Web. Over the years, Secretary Hammond has led a number of NASS efforts related to business services.



**Hon. Jason Gant, South Dakota Secretary of State**

Jason Gant was elected South Dakota Secretary of State in November 2010. Prior to being elected Secretary of State, he served three terms as a state senator and worked on a number of business-related and consumer protection efforts. Secretary Gant is currently serving as Co-Chair of the NASS Business Services Committee.



**Hon. Tre Hargett, Tennessee Secretary of State**

Tre Hargett was elected Secretary of State by the Tennessee General Assembly in January 2009. Prior to his election, he served as Chairman of the Tennessee Regulatory Authority. He also served for 10 years in the state legislature. As Secretary of State, Secretary Hargett has overseen the implementation of an online annual report filing system for Tennessee businesses.



**Hon. Jim Condos, Vermont Secretary of State**

Jim Condos was elected Vermont Secretary of State in 2010. He has 30 years of business experience working for a Fortune 100 company, a family-owned Vermont grocery distribution company, and Vermont Gas Systems Inc. – a regulated utility where he served as government and community relations manager. Secretary Condos also served in the Vermont State Senate from 2001 to 2008.



**Hon. Natalie Tennant, West Virginia Secretary of State**

Natalie Tennant has served as West Virginia Secretary of State since January 2009. Under Secretary Tennant's leadership, the state's Business and Licensing Division has been recognized for its promotion of online services. In June 2011, the International Association of Commercial Administrators (IACA) presented West Virginia with its Merit Award for Outstanding Innovation.

## PANELIST BIOS

**Mr. Bruce Andrew, Vice President of Marketing, Shred-it**

Bruce Andrew is the head of Global Marketing for Shred-It International, the world's leading secure information destruction company. A Canadian company founded in 1988 by Greg Brophy, Shred-it now operates in 16 countries with 140 branches worldwide, and more than 2000 employees. Mr. Andrew has more than 30 years of professional sales experience through a variety of sales, marketing and management roles.

**Mr. Michael Barnett, Executive Director, Identity Theft Protection Association**

Michael Barnett is the Executive Director of the Identity Theft Protection Association (ITPA), a leading source of fraud prevention, training, and information security resources for consumers, professionals, and businesses. Mr. Barnett is an expert trainer and consultant with more than 20 years direct experience in law enforcement, fraud investigations, and regulatory compliance. His training and



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expertise has been utilized by most companies in the identity theft and fraud prevention industry, thousands of individual professionals, and hundreds of organizations throughout North America including government, law enforcement, military, and financial services firms.

### **Mr. Robert Beckett, Government Business Development, Dun & Bradstreet**

Robert Beckett has more than 25 years of experience with Dun & Bradstreet (D&B) in building, maintaining and providing actionable information about companies to clients to mitigate risk and fraud. Over the last 24 months, he has worked with both federal and state law enforcement to detect and stop business fraud, including business identity theft. He has hands-on experience with both public and private sector clients in detecting business fraud, including government systems i.e., business registrations and government contracting.

### **Mr. Gregory Brown, Vice President, Strategic Development, DataStream Content Solutions (DSCS)**

Gregory Brown is responsible for strategic planning, acquisitions, alliances, sales and marketing for DataStream Content Solutions. He left the practice of law to enter the information market in 1988 and has remained in and around the information industry ever since. Having served in various roles, including product development and product management, he has built a successful track record for applying technological innovation to real world needs while providing impeccable service to clients and increasing corporate growth and profitability.

### **Ms. Jeanne Canavan, Assistant District Attorney, DeKalb County, Georgia**

Jeanne Canavan is a Deputy Chief Assistant District Attorney for the DeKalb County District Attorney's Office in Georgia. In 2003, she created DeKalb County's first White Collar Crime Unit to prosecute sophisticated financial crimes, and in 2007, the Unit was expanded to include financial crimes against the elderly and the disabled. Under Ms. Canavan's leadership, the White Collar Crime Unit has successfully tried and convicted organized crime families, telemarketing fraud groups, and sophisticated identity fraud rings which operate on a national level.

### **Mr. William H. Clark, Jr., Partner, Drinker Biddle & Reath LLP**

William Clark is a partner in the Philadelphia office of Drinker Biddle and Reath LLP. He practices in the areas of corporate governance, mergers and acquisitions, general business law, and government affairs. A nationally-recognized expert in business entity law, Mr. Clark recently chaired a Uniform Law Commission drafting committee that produced the Uniform Harmonized Business Entity Acts.



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**Mr. Todd Davis, Chief Executive Officer, LifeLock**

As the Chairman and Chief Executive Officer of LifeLock, Todd Davis has committed the last five years to building an organization at the forefront of helping to combat identity theft crimes. His efforts have been recognized with numerous regional and national business, consumer, and leadership awards. Under his leadership, LifeLock was honored with the 2010 Best New Product or Service of the Year Stevie® Award for the LifeLock Identity Alert® system.

**Ms. Charlene Dawkins, Government Relations Officer, CT Corporation**

Charlene Dawkins began work as a Government Relations Manager with CT Corporation in March 2005. In her current role, she is the CT liaison with the state filing offices for most of the eastern part of the United States, negotiating fees, processes and filing issues. Prior to joining the CT team, she worked for two Secretaries of State, Max Cleland of Georgia and Elaine Marshall of North Carolina. As Deputy Press Secretary and Director of Corporations, respectively, she gained 14 years of government relations knowledge. Her experience as a former administrator for North Carolina, as well her term as a member of the International Association of Commercial Administrators Board, gives her a unique and valued perspective of filing issues, CT processes, and legislative proposals.

**Ms. Kim Duncan, First Vice President/Fraud Prevention Manager, SunTrust Bank**

Kim Duncan has more than 30 years of experience with SunTrust Bank, which operates approximately 1,700 bank branches across the Southern states, including Alabama, Arkansas, Florida, Georgia, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia and Washington, DC. SunTrust Bank is headquartered in Atlanta, Georgia.

**Mr. James Harrison, Chief Executive Officer, INVISUS**

James Harrison is a co-founder and Chief Executive Officer of INVISUS. In August 2011 INVISUS launched iDefend® Business - the first identity theft protection service specifically designed to protect entrepreneurs and their businesses against business identity theft and fraud.

**Mr. Brent Hoffman, General Manager, Nebraska.gov/NIC**

Brent Hoffman joined NIC, which provides e-government services to federal, state and local government offices across nation, in 2004. He is currently the general manager of Nebraska.gov.



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### **Ms. Cindy Liebes, Regional Director, Southeast Region, Federal Trade Commission**

Cindy Liebes has served with the Federal Trade Commission (FTC) since 1986. As Regional Director of the Southeast Region, she is responsible for supervising and litigating various law enforcement actions involving a variety of consumer protection issues, including online privacy; fraudulent Internet schemes; deceptive telemarketing fraud; business opportunity scams; consumer credit statute enforcement; and other unfair and deceptive trade practices. She also regularly conducts seminars and gives outreach presentations to business and consumer groups, and has appeared on numerous television and radio broadcasts to discuss various consumer fraud and credit issues.

### **Mr. Monty Mohr, Director of Criminal Investigations, Georgia Governor's Office of Consumer Protection**

Monty Mohr is the Director of Criminal Investigation for the Georgia Governor's Office of Consumer Protection (OCP). OCP has statewide criminal and civil investigative authority to pursue a variety of white collar fraud schemes, such as telemarketing fraud, identity theft, computer or computer network related fraud, credit card skimming, home repair/home improvement fraud, and more. DCI Mohr is well-versed in most aspects of criminal law enforcement, having served 30 years for city, county and state law enforcement agencies in sworn positions from patrol to command. His experiences include working with local, state and federal agencies on a variety of white collar fraud issues as an investigator, instructor and manager.

### **Mr. Reginald "Ray" Moore, Special Agent in Charge of Atlanta Office, U.S. Secret Service**

Reginald "Ray" Moore's career began with the U.S. Secret Service in 1984. Since that time, Mr. Moore has earned numerous promotions taking him all over the United States, including Florida, Texas, Illinois and the District of Columbia. In January 2009, he was reassigned to his native State of Georgia. Mr. Moore was promoted to Special Agent In Charge of the Atlanta Field Office and appointed to the Senior Executive Service in July 2010.

### **Mr. Gary Mullen, Vice President, Corporate Marketing, Kaspersky Lab, Inc.**

As Vice President, Corporate Marketing, Kaspersky Lab Americas Gary Mullen leads B2B marketing across North America and Europe and is responsible for enabling strategic partners to grow their business. Mr. Mullen brings more than 20 years of technology service delivery, sales and marketing experience to his role. Prior to joining Kaspersky Lab, Mr. Mullen served as Vice President of Managed Security Services at TruSecure, Inc., where he delivered high quality outsourced security services to a global client base. Additionally he held leadership roles at Predictive Systems, Inc., Entex Information Systems, Inc. and GE IT Solutions.



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**Mr. Mark Reardon, Chief Information Security Officer, Georgia Technology Authority**

Mark Reardon has 30 years of experience in the IT field, including 14 years in information security strategy and management positions. Since July 2005, Mr. Reardon has served as the Chief Information Security Officer for the State of Georgia, responsible for developing the overall information security strategy for the nation's ninth largest state. His team develops the state's information security policies and standards, oversees information risk management and security awareness programs, and establishes the standards governing information security architecture. Mr. Reardon's work supports the 88 agency level information security programs across Georgia's state government.

**Mr. Malcolm Wiley, Assistant Special Agent in Charge of Atlanta Office, Electronic Crimes Task Force**

Malcolm Wiley is head of the Atlanta office of the U.S. Secret Service's Electronic Crimes Task Force, which was established by presidential order in 2006 to confront and suppress technology-based criminal activity that poses threats against the nation's critical infrastructure. The ECTF provides necessary support and resources to field investigations in this area.